



United Way
of Mesa County

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United Way of Mesa County Celebrates 50 Years

All media is invited to join past volunteers, board members and staff of United Way of Mesa County on **Tuesday, July 21st between 9am – 4pm** to celebrate 50 years in Mesa County! As a way to mark the occasion, United Way volunteers, along with Partners, Boy Scouts, the Home Builders Association, The Salvation Army and others, will participate in a community service project, helping to renovate The Salvation Army Adult Rehabilitation facility at **903 Grand Avenue**. Volunteers will work throughout the day, and **cake will be served at 1pm**.

For 50 years, United Way of Mesa County has worked to create a community of philanthropists:

- In 2008, over 5500 people in Mesa County donated to UWMC.
- More than 20 million dollars has been raised through United Way campaigns over the past 50 years!
- United Way invested those dollars strategically in programs that touched the lives of nearly 40,000 people last year alone.
- Over 100 local companies support our community by organizing annual United Way workplace campaigns.
- The payroll deduction option makes it much easier to give: it's a cinch to have a small amount deducted each paycheck, and it adds up to a large yearly donation.
- United Way of Mesa County has identified investment areas specific to our community: building strong families, increasing self-sufficiency and promoting health.
- Over the years, more than 500 local volunteers have evaluated the efficiency, effectiveness and accountability of programs applying for United Way funding, and have carefully determined where to invest community dollars to make the greatest impact.

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