

Four Reasons to Give

Oversight

Most donors do not have the time to be personally involved with a non-profit agency in order to monitor the use of their charitable gift. United Way **provides that oversight as a service to donors.** United Way convenes community leaders to research needs, selects the most effective approach to dealing with particular problems, and identifies programs best qualified to do the work.

Scope

When you give to a single agency, you touch only one piece of the problem. You help a child but don't help the parent. Or you find someone a job but you don't help them with day care. United Way **funds a continuum of services** so that the needs of the whole family can be met.

Reach

By giving through United Way, **donors can make a difference** on problems they care about as well as those that fall outside the course of their daily lives. United Way's broader reach touches people whose lives we can only begin to imagine.

Leverage

Your gift will have more impact when pooled with those of other donors, so that agencies have funds to operate high quality programs. When you give to United Way, you build support for a campaign that raises over \$1 million per year in voluntary giving.

Giving is a Personal Decision

Whether you choose to give and how much you decide to give is up to you alone. No form of coercion is acceptable. Instead, we want every contribution to be given freely, based on your desire to support your community.

Join the Leadership-Level Grand Valley Club!

Leadership Donors are individuals who give a personal gift of \$500 or more to the United Way of Mesa County campaign. United Way Leadership Donors understand that approaching community issues on a united front will provide lasting change. Leadership giving offers **the chance to be a part of something much greater than any of us can achieve alone.**

Examples of ways your Leadership donation makes an impact in Mesa County:

Bookcliff Circle - \$500- \$999

- Provides literacy instruction to at least one struggling adult in Mesa County for one year.

Mt. Garfield Circle - \$1,000 - \$2,499

- Provides services such as reporting, interviewing, examinations, case documentation and counseling to at least one child victim of sexual assault in Mesa County.

Monument Circle - \$2,500 - \$4,999

- Helps at least four families in Mesa County transition from public assistance to employment and economic self-sufficiency.

Grand Mesa Circle - \$5,000 and above

- Allows at least one individual from Mesa County to take part in a six month intensive residential drug and alcohol treatment program.

Donation Information

step one

I have donated to any United Way for (check one):

1st year 2 - 9 years 10+ years

Mr./Mrs./Ms./Dr. First _____ MI _____

Last _____

Company _____

Home Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

Choose a Payment Option

step two

I will donate by:

Check \$ _____ check# _____ enclosed

Cash \$ _____ enclosed

Credit Card \$ _____ amount

_____ - _____ - _____

Card # _____

Expiration Date _____ Security Code _____

Bill Me \$ _____ (UWMC will bill you quarterly beginning January 2010)

Optional:

Please send me information on the United Way of Mesa County Endowment Fund.

Sign Here

step three

X _____

Signature _____ Date _____



UWMC does not share your information with outside entities.