

THANK YOU – THANK YOU – THANK YOU!

Thank you...two small words that mean a great deal to each of us. When the campaign ends, it's important to recognize achievements and show appreciation to your CEO, committee members, Captains, support staff, and employees who gave. Here are some ideas:



- Post campaign results on bulletin boards or send out on e-mail.
- Articles in your employee newsletter on campaign results and volunteers who made the campaign a success.
- Thank you letter from CEO and/or Campaign Manager to Captains and to all employees, summarizing campaign results.
- Personal thank you note from Campaign Manager to committee members.
- Thank you lunch and certificate of appreciation.
- Lunch with CEO for top contributors and/or top-performing departments.
- Awards presentation at board meeting/staff meeting.
- Special recognition for longtime volunteers.