

## All Grantees Must:

### 1) Impact one or more of our Investment Areas:

- Self-Reliance
- Health
- Education

### 2) Incorporate at least one of our Guiding Principles:

- Accessibility and outreach to the underserved: programs that increase access to services for under-served populations.
- Service coordination: programs that collaborate and coordinate their efforts, providing a comprehensive plan for clients requiring multiple services.
- Community participation: programs that promote community participation, volunteerism and advocacy
- Prevention through early intervention: programs that employ proactive approaches to prevent chronic or long-term problems from developing.

### 3) Produce measurable results.

Grantees must define outcomes, collect and analyze program data, and report results.

### 4) Demonstrate administrative effectiveness.

Make the best use of resources available to the organization.

## Investment Areas of Focus

United Way of Mesa County is a community-driven organization. Annual fundraising is conducted through employee campaigns, direct mail solicitation, and special events for the purpose of helping to meet the health and human service needs of the residents of Mesa County.

### Health

Outcomes expected: people are connected to regular, quality health services, including mental health and substance abuse treatment.

Examples: direct healthcare, awareness through education.

### Education

Outcomes expected:

a) Educational Supports: children and youth have the skills and support needed to achieve academic milestones.

Examples: school readiness, grade level reading by 4th grade.

b) Family Stability: households have access to supports and training so they can thrive as a family.

Examples: parenting programs, non-academic youth success programs.

### Self-Reliance

Outcomes expected: residents have access to resources and services in times of crisis to help maintain and improve their stability.

Examples: family supports, legal services, literacy programs.

### Basic Needs

Outcomes expected: community members can meet their basic needs of food or housing.

Examples: food pantries, shelters.

## The Grant-Making Process

The decision of how much funding a program receives through United Way is made by community volunteers. Allocation Panel volunteers review funding applications submitted and make site visits to each program. The volunteers ensure that community needs are addressed and that donors' gifts will be used effectively. The Panel's final responsibility is to make funding recommendations to the United Way Board of Directors for approval.

## Real Change

What difference will this program make in your clients' lives? In the grant section, **Program Outcomes and Evaluation**, applicants are asked to provide measurable outcomes that participants in the program should experience. Remember, outcomes are changes in client knowledge, attitude, behavior, skills, values, condition or status. The program must also have effective evaluation tools and methods in place, addressing both the quantity and quality of services provided.

## Required Documents

Applicants will be required to submit the most current and available versions of the following:

- Agency Budget
- Program Specific Budget
- Most Recent Audit, Review, or Compilation
- Most Recent 990 Tax Filing
- Board Roster
- Certificate of Good Standing
- Agency's Organizing Document (i.e. Articles of Incorporation)
- 501(c)3 Determination Letter from the IRS
- By-Laws
- Non-Discrimination Policy

## United Way Does Not Fund:

- Capital projects
- Services which are primarily religious or political in nature
- Formal education
- Environmental Issues
- Lobbying

## Dollar Range

Grants typically range from funding \$1,500 to \$16,000 annually but all requests are carefully reviewed. Demonstration of leveraging United Way funds with other income sources can be beneficial for Allocation Panels to see.