FACT SHEET 2022-23

United Way of Mesa County



At United Way of Mesa County, we believe the caring power of the community can provide everyone the opportunity to reach their full potential.

- Sixty-three years serving Mesa County (founded in Grand Junction in 1959).
- Programs that receive UWMC grant funding currently serve over 50,000 people in Mesa County.
- UWMC helps fund programs provided by health and human service agencies in Mesa County. This year, we are funding 43 programs at 33 different local nonprofit agencies. The programs address a variety of social problems focused on:
- Health People are connected to regular, quality health services
- Education All children enter school ready to learn and more students will be reading at grade level by 4th grade
- Self-Reliance Basic needs are met in times of crisis so that people can remain independent
- United Way of Mesa County is not just a fundraising organization. It facilitates community collaboration to ensure the community's needs are being addressed, and provides education, information, and referral to the community at large.
- Along with the Community Impact Fund grant, UWMC also offers four direct service programs including the Mesa County Imagination Library, Volunteer United platform, United to Solve Homelessness program, and the United for Child Care Fund.
- We feel the people who donate the money should be a part of giving it away. Between 60-80 volunteers, people like you, serve on our community investment panels each grant cycle. These panels review the grant applications from the agencies and make on-site visits to help determine which programs are most effective and efficient at delivering services our community needs.
- UWMC is governed by a local Board of Directors. All funding and policy decisions are made locally. United Way Worldwide provides training, marketing support and help with national accounts.
- 100% of the dollars raised locally stay here in Mesa County In addition to funding non-profits in Mesa County, our staff members live in the Grand Junction area and we use local vendors as much as possible.
- Just over 100 companies typically contribute to our annual fundraising campaign.
- Payroll deduction offers a convenient and affordable way to help others in need. Frequently, donors who give by payroll
 deduction can give more.
- In addition to payroll deduction, individuals may make a donation to the United Way campaign with cash, check, credit card (MasterCard, Visa, Discover, American Express), or by automatic bank withdrawal.
- Giving is a choice. We do not support coercion giving is a personal matter and decision.
- The United Way campaign fundraising and administrative expense is just 15%. According the Better Business Bureau, the most efficient charities spend less than 30%, on fundraising and administrative fees.