

COMMUNITY IMPACT BEYOND THE GRANTS

Since 1983, federal **Emergency Food and Shelter Program** dollars administered by United Way brought **\$1.4 million into the community** to help feed and house the most needy. United Way of Mesa County also serves as the umbrella organization to allow local agencies to take part in fundraising by federal and state employees via the **Combined Federal Campaign and the Colorado Combined Campaign**.

UWMC played a big role in the annual **National Association of Letter Carriers Food Drive**. We promoted the event and supplied food collection bags. Last year, more than **70,000 pounds of nonperishable food** were collected for local food pantries.

In partnership with 14 local businesses in 24 locations, UWMC collected more than **2400 new and gently used children's books, a 700% increase over the previous year**. Twenty-six volunteers helped sort and giveaway books in the clock court at Mesa Mall in May. Hundreds of kids in Mesa County were thrilled to have new books to read over the summer.

United Way of Mesa County is an active member of the **Community Transformation Group, Community Impact Council of Mesa County, Grand Junction Chamber of Commerce, Hunger Coalition, Young Professionals Network of Mesa County, and Mesa County Communications Officers Association**.

A HEARTY THANK YOU TO OUR GENEROUS DONORS AND DEDICATED VOLUNTEERS

Volunteers are vital to the success of United Way of Mesa County. Our small staff of five is supported by hundreds of community volunteers giving thousands of hours of their time. From fundraising to the finance committee, special events to organizing training materials, United Way volunteers have a hand in everything we do. For example:

- **Board of Directors:** 14 members representing diverse sectors of the community.
- **100 people volunteered at Home Loan Taste of the Grand Valley:** they helped plan the event, took tickets at the door, counted votes and sold half price gift cards.
- More than **100 Workplace Coordinators and Campaign Cabinet members** spent a ton of time leading the charge in their companies and growing new campaigns.
- And every spring, more than **60 Allocation Volunteers** spend hundreds of hours combined to make sure your donations are being strategically invested.

Last year, we estimate volunteers gave **2,450 hours of service**. At the IRS valuation of \$23.56/hr, that equals nearly **\$58,000 worth of impact!**

On behalf of the programs and community resources receiving support, and the Board and staff of United Way, we would like to thank our donors and volunteers for generously sharing time, talent and financial support.

The combined strength of contributions by individuals and businesses allows us to invest strategically and move the needle on Mesa County's most pressing needs.

By working together, we can inspire hope and create opportunities for a better tomorrow. And that's exactly what it means to 'Live United!'



United Way
of Mesa County

ANNUAL REPORT

Covering FY 2016-17

GRAND VALLEY 'LIVES UNITED' IN MANY WAYS

'All You Need Is Love' was the workplace theme for the 2016-17 United Way campaign kick-off on September 27th. The luncheon event was held at Spin City and was sponsored by **Bank of the San Juans**. It was revealed that that Pacesetter companies alone had raised **\$418,326!**

Direct mail solicitation, state and federal employee campaigns, and signature special events rounded out the fundraising efforts.

Individuals and companies were honored at the **Campaign Celebration** on February 15th at the **Mesa County Workforce Center** where United Way of Mesa County thanked everyone who worked hard to make the campaign a success —raising a total of **\$913,646** and exceeding last year's total by \$44,000.

More than 80 companies ran workplace campaigns. Two workplace campaigns exceeded \$45,000: **City of Grand Junction** and **HopeWest**. **St. Mary's Hospital employees** raised \$66,500 and **School District 51** raised over \$79,000.

The event included the presentation of the annual **Live United Awards**. This year we acknowledged outstanding companies in the following categories:

The **Rookie Award** for the first-time campaign with the greatest success — **Networks Unlimited**.

The **Raul Ramos Memorial Award** for an outstanding employee campaign coordinator — **Kelly Flenniken** from **Xcel Energy**.

The **Edison Award** for consistent use of innovative campaign techniques — **Hilltop Community Resources**.

The **Spotlight Award** for the company that really set the example of philanthropy for their entire industry through significant involvement in the campaign — **Xcel Energy**.

The **Positive Change Award** recognizes the company that made the greatest increase in both, employee participation and overall campaign — **GJ Chrysler**

The **Spirit of Giving Award** for the company that best exemplified the spirit of United Way in its corporate philanthropy throughout the year — **Alpine Bank**



People's Choice Awards: **Gelu Italian Ice** won *Best Sweet Creation* for their fantastic frozen treats; **Colorado Legacy Coffee** won *Best Beverage* for their Dirty Chai; **Zoup!** won the *Tastiest Soup/Starter*. **Cowboy & the Rose**, a perennial favorite since 2003, took the honors for *Best Booth Décor* (MASH themed), *Best Entrée*, and overall *Best Taste*.

CASA OF MESA COUNTY RECEIVES MEMORIAL AWARD

United Way of Mesa County presents the **Mary J. Nelson Inspirational Award** each year by to an agency that exemplifies a high standard of excellence in the human service profession and offers continued contribution to the success of the United Way campaign. This year's recipient was **CASA of Mesa County**.

Since 1997, CASA MC has recruited, trained and supported citizen volunteers who speak up for the best interests of abused and neglected children in the courtroom. On average, CASA MC serves 250-275 child abuse victims per year.

We congratulate the staff of CASA and the dedicated CASA volunteer advocates for their important work in our community, and the love they have shown to so many of our most vulnerable children.

Herb and Laura May Bacon were honored as members of the **United Way Tocqueville Giving Society** for their personal philanthropic leadership and steadfast support of UWMC for nearly 60 years.



2016-17 BOARD OF DIRECTORS

Matthew Breman
Cranium 360
President & VP Marketing

Greg Coren
RMHP
President Elect

Joe Higgins
Community Member, Retired
VP Resource Development

Debi Overholt
City of Grand Junction
VP Community Impact

Trevor Wickersham
Hilltop Community Resources
Secretary/Treasurer

Kristi Adams
Bank of the San Juans

Scott Burnham
Alpine Bank

Kim Flynn
School District 51

Laura Glatt
Colorado Mesa University

Linda Simms
The Daily Sentinel

Andy Smith
Kain & Burke, PC

Mark Swain
Networks Unlimited

Michelle Trujillo
Mesa County DHS

Nathan Watchman
Firefly Entertainment

Board members may serve two three-year terms. Members meet the 2nd Tuesday of every month except July and December at the United Way office.

UNITED WAY STAFF

Julie Hinkson
Executive Director

Lindy Hodges
Resource Development

Abby Landmeier
Community Funding

Jeannie Smith
Business Manager

Honora Thompson
Marketing & Events

CITIZEN REVIEW PROCESS ENSURES ACCOUNTABILITY TO DONORS

Each year, **community volunteers** dedicate their time and expertise to evaluate grant applications, review financial information, visit programs, and make recommendations to the United Way Board of Directors regarding funding. The community volunteers work diligently to assure that dollars are carefully allocated to address identified needs by supporting the most effective programs in Mesa County.

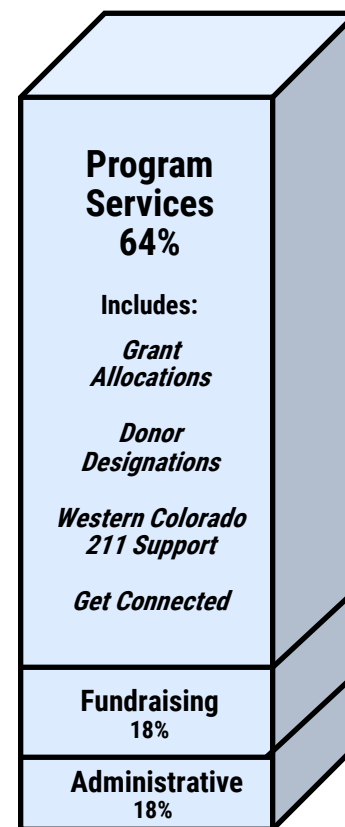
Grants for the 2017-18 fiscal year were awarded to **45 programs in 27 local non-profit agencies through the allocation process**. A total of **\$495,000** was awarded to health and human services programs overall.

In addition to grant dollars, funded partners also receive technical **assistance, networking opportunities and marketing promotion** through United Way of Mesa County.

FINANCIAL REPORT

June 30, 2016 Audited Figures

ASSETS	
Cash	\$ 388,142
Accounts Receivable	-
Certificates of Deposit	143,593
Unconditional promises to give, unrestricted, net of allowance for uncollectibles of \$31,500	250,173
Prepaid Expenses	5,521
Property and Equipment	28,783
Funds held in Agency	9,755
Endowment Fund	24,322
Total Assets	\$850,289
LIABILITIES & NET ASSETS	
Liabilities	
Accrued Liabilities	\$ 19,449
Allocations & Desig. Payable	453,342
Combined Campaigns	9,755
Total Liabilities	482,546
Net Assets	
Unrestricted	
Board desig for operating reserves	173,000
Board Designated for endowment	15,622
Undesignated	170,421
Temporarily Restricted	-
Permanently Restricted in endowment	8,700
	<u>367,743</u>
Total Liabilities & Net Assets	\$850,289



A complete Audited Financial Report is available on our website. Percentages are calculated from IRS Form 990 for FYE 6/30/16. Agencies funded by United Way are not 'member agencies' and no membership dues or service fees are charged.

COMMUNITY IMPACT: WORKING TOGETHER WITH FUNDED PARTNERS ON SOLUTIONS TO TOUGH COMMUNITY ISSUES

FAMILY STABILITY/ EDUCATION

Children are born healthy and stay developmentally on track; all children enter school ready to learn and more students will be reading at grade level by 4th grade; families live in safe, stable homes.



Parenting; early literacy, academic mentoring and early intervention supports; advocacy and treatment for abuse, neglect or violence.

HEALTH

People are connected to regular, quality health services



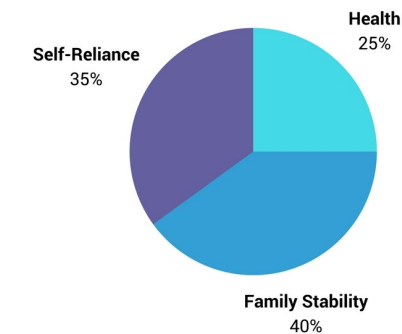
Affordable dental, medical and mental healthcare services; substance abuse treatment

SELF-RELIANCE

Basic needs are met so people can remain independent.



Food pantries; emergency shelter, housing assistance; senior services



Grants were made to these 45 programs working in our three impact areas of **Family Stability/Education, Health and Self-Reliance**.

CASA of Mesa County
Advocacy for Abused & Neglected Children
Child & Migrant Services
Hospitality Center; Health & Wellness
Colorado Discover Ability
Adaptive Recreation
Colorado West Mental Health
Women's Recovery Center
Community Food Bank
Emergency Food
Counseling & Education Center
Low-Income Counseling
Girl Scouts
Girls Are Great!; Troop Pathways
Grand Junction Imagination Library
Books for Preschoolers
Grand Valley Catholic Outreach
Day Center; Housing Assistance; Soup Kitchen
Hispanic Affairs Project (HAP)
Legal Assistance
Hilltop Community Resources
B4 Babies; Family First; Daybreak; Latimer House
HomewardBound of the Grand Valley
GJ Community Homeless Shelter

Karis, Inc.
The House
HopeWest
Adult Support; Kids Grief; Palliative Care
Kids Aid
Backpack Program
MarillacHealth
Dental, Medical and Optical Programs
Mesa County Partners
Mentoring; Restitution Program
Western Colorado Conservation Corps
Mesa County RSVP
Handyman Project; RSVP; Senior Scholar; SHIP Program
Pro Bono Project of Mesa County
Legal Services
Riverside Educational Center
Afterschool Tutoring & Enrichment
St. Mary's Hospital Foundation
Gray Gourmet; Foster Grandparents; Senior Companions
STRIVE
Family Services
The Center
Child Sexual Abuse Services

The Literacy Center-MCPLD
Adult Literacy
The Salvation Army
Adult Recovery Program
Western Colorado AIDS Project
Harm Reduction
WC Suicide Prevention Fdtn.
Workplace Wellness

UWMC also funds **Western Colorado 211** (information and referral), **Get Connected**, and the **Partnership for Children and Families**.

An additional **59 unaffiliated organizations** not listed here received funding through donor designations.