

# TOGETHER**WE**WILL

Thank you for stepping up to serve as the Employee Campaign Coordinator for the 2016-17 United Way fundraising campaign! If you are a returning ECC, welcome back. If you are doing this for the first time, thank you for your important work. With your help, we can change lives forever.

United Way of Mesa County's focus is building strong families, increasing self-reliance and promoting health. United Way tracks issues local people are facing in order to best invest dollars in long-term community solutions. As an ECC, you are the person your co-workers will engage with. Your passion and willingness to help is contagious. As we push to reach a million dollars this year, we are so thankful for you and all the work you do to get us there!

United Way's Resource Development Manager, Lindy Hodges, is your go-to for questions, advice and inspiration. You can reach her at 970-243-5364 or at [lindy@uwmesacounty.org](mailto:lindy@uwmesacounty.org). Additionally, the materials in this bag and the resources in the Campaign Toolkit – which you can find online at [www.uwmesacounty.org](http://www.uwmesacounty.org) – will act as a foundation for your organization's fundraising campaign.

We do this, in part, for the love of our community. We are inspired by the opportunities we can create for our friends, neighbors and family members, and the difference we can make for thousands here in Mesa County. We appreciate you volunteering to work as part of a larger team of concerned citizens driven to make an impact. **TOGETHER**WE**WILL** change so many lives.

Sincerely,



Kelly Flenniken  
Co-Chair, UW Campaign Cabinet



Joe Higgins  
Co-Chair, UW Campaign Cabinet