



United Way  
of Mesa County

## SPONSORSHIP OPPORTUNITIES

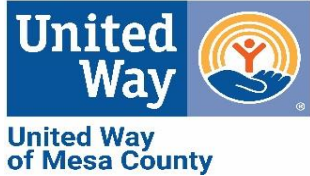
Events	Logo Commitment Deadline	When it Happens	Description	Audience	Sponsorship Amounts
<b>Campaign Celebration</b>	<i>Sponsored by ANB Bank!</i>	March 6, 2018	This celebratory event is a thank you for our supporters who run workplace campaigns. We also announce the total raised for the year's campaign.	About 80 people from local businesses and organizations. Media also covers event.	\$1,500 sponsorship provides the ability to hang banner, address audience, and logo is featured in the program
<b>Chilled by the River</b>	May 1, 2018	Late Summer	This laid back, outdoor gathering offers beautiful scenery along Grand Junction's riverfront at Las Colonias Amphitheater. The event will feature music, various summery adult beverages, lawn games, and food truck access.	General public up to 5,500 attendees	\$5,000 presenting sponsor provides title listing, company name in promotion, banner at the event, 15 tickets, listing in United Way's annual Thank You ad. <i>Other levels offered.</i>
<b>Pacesetter Kickoff</b>	July 1, 2018	August 2018	Exclusive sponsorship for invite-only breakfast where local companies kick off fundraising campaigns.	About 75 people from 30 local businesses and organizations that are long time United Way supporters.	\$1,000 provides the ability to hang banner, address audience, and logo is featured in the program
<b>Campaign Kickoff</b>	August 1, 2018	September 2018	Exclusive sponsorship of community-wide kick off where Pacesetters are recognized and we announce how much has been raised so far.	About 80 people from local businesses and organizations. Media also covers event.	\$1,250 provides the ability to hang banner, address audience, and logo is featured in the program



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Advertising	Commitment Deadline	When it Happens	Description	Audience	Sponsorship Amounts
<b>Billboard Advertising</b>	August 1, 2018	October-November 2018	Two billboards strategically placed in the Grand Valley to display beautiful photographs of those impacted by United Way funding.	Mesa County	\$1,500 for co-branded United Way billboard that includes your company logo
<b>Radio Advertising</b>	August 1, 2018	October-November 2018	Radio advertising on Townsquare, MBC Grand and JACK FM will explain how UWMC money helps the community & to remind people to give.	Mesa County	<i>Sponsorship:</i> \$6,500 includes your company name in advertising. <i>In-Kind:</i> Uses your ad dollars to talk about your company's UWMC participation, or donate ad time to UWMC
<b>Television Advertising</b>	August 1, 2018	October-November 2018	Advertising used to remind people to give.	Mesa County	\$2,500
<b>Business Times Advertising</b>	August 1, 2018	October-November 2018	Announce campaign progress and recognize outstanding workplace campaigns.	Mesa County	\$1,000
<b>Daily Sentinel Advertising</b>	August 1, 2018	October-November 2018	Advertising used to highlight how UWMC funding improves our community.	Mesa County	\$2,000



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Home Loan Taste of the Grand Valley	Commitment Deadline	When it Happens	Description	Audience	Sponsorship Amounts
<b>Photo Booth Sponsor</b>	Mid-January	February 5, 2018	Customizable graphics with your logo, shareable GIF photos, banner displayed at event, chance to address audience, description in the Event Guide, mention in print advertising, recognition in all press releases, 16 complimentary tickets	Mesa County	\$2,000
<b>Bookcliff Sponsor</b>	February 1, 2018	February 5, 2018	Banner displayed at event, prominent listing in Event Guide, logo in print advertising, 16 complimentary tickets, recognition in press releases.	Mesa County	\$1,500
<b>Mountain Sponsor</b>	February 1, 2018	February 5, 2018	Banner displayed at event, listing in promotional materials, 10 complimentary tickets, recognition in press releases.	Mesa County	\$1,000
<b>Plateau Sponsor</b>	February 1, 2018	February 5, 2018	Listing in promotional materials, recognition in press releases, 6 complimentary tickets.	Mesa County	\$500
<b>Butte Sponsor</b>	February 1, 2018	February 5, 2018	Recognition in media releases, 4 complimentary tickets.	Mesa County	\$250

Home Loan Taste of the Grand Valley is United Way of Mesa County's biggest fundraising event of the year. This highly anticipated food festival is a great way to get involved, and have fun at the same time! For more information visit: [unitedwaymesacounty.org/taste-grand-valley/](http://unitedwaymesacounty.org/taste-grand-valley/)



