



United Way
of Mesa County

SPONSORSHIP OPPORTUNITIES

Events	Logo Commitment Deadline	When it Happens	Description	Audience	Sponsorship Amounts
Campaign Celebration	<i>Sponsored by ANB Bank!</i>	March 2018	This celebratory event a thank you for our supporters who run workplace campaigns and give out awards. We also announce the total raised for the year's campaign.	About 80 people from local businesses and organizations. Media also covers event.	\$1,500 sponsorship provides the ability to hang banner, address audience, and logo is featured in the program
Pacesetter Kickoff	<i>Sponsored by Alpine Bank</i>	August 22, 2018	Exclusive sponsorship for invite-only breakfast where local companies kick off fundraising campaigns.	About 75 people from 30 local businesses and organizations that are long time United Way supporters.	\$1,000 provides the ability to hang banner, address audience, and logo is featured in the program
Campaign Kickoff	<i>Sponsored by FCI Constructors</i>	September 25, 2018	Exclusive sponsorship of community-wide kick off where Pacesetters are recognized and we announce how much has been raised so far.	About 80 people from local businesses and organizations. Media also covers event.	\$1,250 provides the ability to hang banner, address audience, and logo is featured in the program



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Advertising	Commitment Deadline	When it Happens	Description	Audience	Sponsorship Amounts
Billboard Advertising	August 1, 2018	October-November 2018	Two billboards strategically placed in the Grand Valley to display beautiful photographs of those impacted by United Way funding.	Mesa County	\$1,500 for co-branded United Way billboard that includes your company logo
Radio Advertising	August 1, 2018	October-November 2018	Radio advertising on Townsquare, MBC Grand and JACK FM will explain how UWMC money helps the community & to remind people to give.	Mesa County	<i>Sponsorship:</i> \$6,500 includes your company name in advertising. <i>In-Kind:</i> Uses your ad dollars to talk about your company's UWMC participation, or donate ad time to UWMC
Television Advertising	August 1, 2018	October-November 2018	Advertising used to remind people to give.	Mesa County	\$2,500
Business Times Advertising	August 1, 2018	October-November 2018	Announce campaign progress and recognize outstanding workplace campaigns.	Mesa County	\$1,000
Daily Sentinel Advertising	August 1, 2018	October-November 2018	Advertising used to highlight how UWMC funding improves our community.	Mesa County	\$2,000
Volunteer T-Shirts	August 1, 2018	Summer 2018	Worn by United Way volunteers and staff during events	Mesa County	\$500



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Home Loan Taste of the Grand Valley	Commitment Deadline	When it Happens	Description	Audience	Sponsorship Amounts
Bookcliff Sponsor	November 15, 2018	February 4, 2019	Banner displayed at event, logo on promotional poster, listing in event guide, logo in print advertising, 16 complementary tickets, recognition in press releases.	Mesa County	\$1,500
Mountain Sponsor	November 15, 2018	February 4, 2019	Banner displayed at event, logo on promotional poster, listing in promotional materials, 10 complementary tickets, recognition in press releases.	Mesa County	\$1,000
Plateau Sponsor	November 15, 2018	February 4, 2019	Listing in promotional materials, recognition in press releases, 6 complementary tickets.	Mesa County	\$500
Butte Sponsor	January 22, 2019	February 4, 2019	Recognition in media releases, 4 complimentary tickets.	Mesa County	\$250

Home Loan Taste of the Grand Valley is United Way of Mesa County's biggest fundraising event of the year. This highly anticipated food festival is a great way to get involved, and have fun at the same time! For more information visit:

<http://www.unitedwaymesacounty.org/taste-grand-valley/>