

## COMMUNITY IMPACT BEYOND GRANT FUNDING

Since 1983, federal **Emergency Food and Shelter Program** dollars administered by United Way brought **\$1.4 million into the community** to help feed and house the most needy. United Way of Mesa County also serves as the umbrella organization to allow local agencies to take part in fundraising by state employees via the **Colorado Combined Campaign**.

United Way of Mesa County is an active member of the **Community Transformation Group, Community Impact Council of Mesa County, Grand Junction Chamber of Commerce, Hunger Coalition, and Homeless Coalition.**

In partnership with 14 local businesses in over 20 locations, UWMC collected nearly **3500 new and gently used children's books, an increase over the previous year.** Twenty-six volunteers helped sort and giveaway books in Claire's Court at Mesa Mall in May. Hundreds of kids in Mesa County were thrilled to have new books to read over the summer, helping to retain literacy skills and stay on track in school.



## IMPROVING LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY

**Volunteers** are vital to the success of United Way of Mesa County. Our small staff of five is supported by hundreds of community volunteers giving thousands of hours of their time. From fundraising to the finance committee, special events to organizing training materials, United Way volunteers have a hand in everything we do. For example:

- **Board of Directors:** 14 members representing diverse sectors of the community.
- **100+ people volunteered at Home Loan Taste of the Grand Valley:** they helped plan the event, took tickets at the door, helped with parking, assisted vendors, counted votes and sold half price gift cards.
- More than **100 Workplace Coordinators and Campaign Cabinet members** spent a ton of time leading the charge in their companies and growing new campaigns.
- And every spring, more than **60 Allocation Volunteers** spend hundreds of hours combined to make sure your donations are being strategically invested.

Last year, we estimate volunteers gave **2,450 hours of service.** At the IRS valuation of \$24.14/hr, that equals nearly **\$59,000 worth of impact!**



On behalf of the programs and community resources receiving support, and the Board and staff of United Way, we would like to thank our donors and volunteers for generously sharing time, talent and financial support.

The combined strength of contributions by individuals and businesses allows us to invest strategically and move the needle on Mesa County's most pressing needs.

By working together, we can inspire hope and create opportunities for a better tomorrow. And that's exactly what it means to **'Live United!'**



# ANNUAL REPORT

Covering FY 2017-18

## JOINING TOGETHER TO MAKE A LASTING DIFFERENCE

'Once Upon A Time' was the workplace theme for the 2017-18 United Way campaign kick-off on September 20th. The luncheon event was held at The **Chateau at Two Rivers Winery** and was sponsored by **FCI**. It was revealed that that Pacesetter companies alone had raised **\$440,595!**

Direct mail solicitation, the state employee campaign, and signature special events rounded out the fundraising efforts.

Individuals and companies were honored at the **Campaign Celebration** on March 6 at the **Central Library**. United Way of Mesa County thanked everyone who worked hard to make the campaign a success — exceeding last year's total by raising 91% of our \$1 million-dollar goal: **\$914,404**

More than 80 companies ran workplace campaigns. The top four campaigns were: **HopeWest**, \$49,800; **St. Mary's Medical Center employees**, \$65,600; **City of Grand Junction employees**, \$75,400; and **School District 51**, over \$82,000.

The event included the presentation of the annual **Spirit of Giving Awards**. This year we acknowledged outstanding companies in the following categories:

First-time campaign with the greatest success: **Enterprise Holdings**

Greatest increase in both employee participation and overall campaign: **JG Management Systems**

Consistent use of innovative campaign techniques: **St. Mary's Medical Center**

Exemplifies the spirit of United Way in its corporate philanthropy throughout the year: **High Country Beverage**

Sets the example of philanthropy for their entire industry through significant involvement in the campaign: **ANB Bank**

Community leadership — **Mesa County Valley School District 51.**

Additionally, the **Raul Ramos Memorial Award** for outstanding workplace campaign coordinators went to *the campaign team from HopeWest.*



The **16th Annual Home Loan Taste of the Grand Valley**, a food festival sponsored by **Home Loan and benefitting UWMC**, was held February 5th in a new location: Colorado Mesa University. It drew about 1100 attendees and included a cooking demonstration stage, photo booth, and half-price Gift Card sale. Attendees sampled food from more than 20 vendors, and competition was tough for the **People's Choice**

**Awards:** **Gelu Italian Ice** won *Best Sweet Creation* for their fantastic frozen treats; **Four Winds Coffee & Tea** won *Best Beverage*; **Zoup!** won the *Tastiest Soup/Starter*. **Cowboy & the Rose**, a perennial favorite since 2003, took the honors for *Best Booth Décor*, *Best Entrée*, and overall *Best Taste*.

## COUNSELING & EDUCATION CENTER HONORED FOR EXCELLENCE

United Way of Mesa County presents the **Mary J. Nelson Inspirational Award** each year by to an agency that exemplifies a high standard of excellence in the human service profession and offers continued contribution to the success of the United Way campaign. This year's recipient was **Counseling & Education Center (CEC)**.

CEC has a history of seeking out innovative solutions for mental health problems, and is currently forging the way on the issue of secondary trauma, bringing diverse groups together to address this special area of need.

We are proud to support such an outstanding organization and congratulate the staff and therapists at CEC for their important mental health work in our community.

**Herb and Laura May Bacon** were honored as members of the **United Way Tocqueville Giving Society** for their personal philanthropic leadership and steadfast support of UWMC for nearly 60 years.



## 2017-18 BOARD OF DIRECTORS

Greg Coren  
RMHP  
President

Matthew Breman  
Cranium 360  
VP Marketing, Past President

Joe Higgins  
Community Member, Retired  
VP Resource Development

Michelle Trujillo  
Mesa County DHS  
VP Community Impact

Trevor Wickersham  
Hilltop Community Resources  
Secretary/Treasurer

Kristi Adams  
Bank of the San Juans

Scott Burnham  
Alpine Bank

Kim Flynn  
School District 51

Laura Glatt  
Colorado Mesa University

Jodi Romero  
City of GJ

Linda Simms  
The Daily Sentinel

Andy Smith  
Kain & Burke, PC

Mark Swain  
Networks Unlimited

Nathan Watchman  
Sentinel Digital Agency

Board members may serve two three-year terms. Members meet the 2nd Tuesday of every month except July and December at the United Way office.

## UNITED WAY STAFF

Julie Hinkson  
Executive Director

Lindy Hodges  
Resource Development

Abby Landmeier  
Community Funding

Jeannie Smith  
Business Manager

Honora Thompson  
Marketing & Events

## CITIZEN REVIEW PROCESS ENSURES ACCOUNTABILITY TO DONORS

Each year, **community volunteers** dedicate their time and expertise to evaluate grant applications, review financial information, visit programs, and make recommendations to the United Way Board of Directors regarding funding. The community volunteers work diligently to assure that dollars are carefully allocated to address identified needs by supporting the most effective programs in Mesa County.

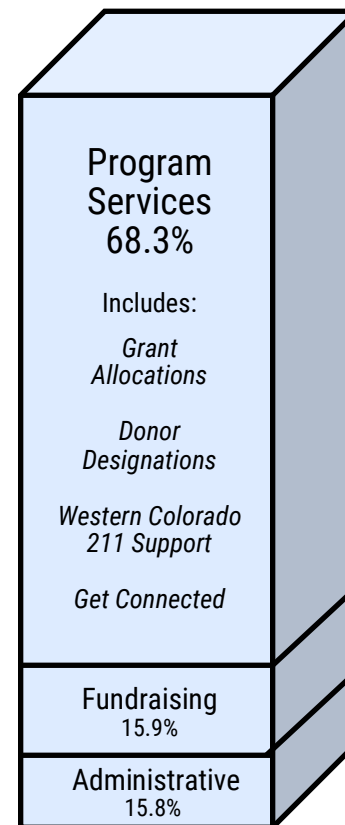
Grants for the 2018-19 fiscal year were awarded to **43 programs in 26 local non-profit agencies through the allocation process**. A total of **\$550,531** was awarded to health and human services programs overall.

In addition to grant dollars, funded partners also receive **technical assistance, networking opportunities and marketing promotion** through United Way of Mesa County.

## FINANCIAL REPORT

June 30, 2017 Audited Figures

ASSETS	
Cash	\$ 321,360
Accounts Receivable	-
Certificates of Deposit	145,808
Unconditional promises to give, unrestricted, net of allowance for uncollectibles of \$27,000	282,096
Prepaid Expenses	9,480
Property and Equipment	21,560
Funds held in Agency	9,756
Endowment Fund	25,746
<b>Total Assets</b>	<b>\$815,806</b>
LIABILITIES & NET ASSETS	
Liabilities	
Accrued Liabilities	\$ 12,940
Allocations & Desig. Payable	420,354
Combined Campaigns	9,756
<b>Total Liabilities</b>	<b>443,050</b>
Net Assets	
Unrestricted	
Board desig for operating reserves	154,000
Board Designated for endowment	15,016
Undesignated	182,680
Temporarily Restricted	10,330
Permanently Restricted in endowment	10,730
	<u>372,756</u>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$815,806</b>



A complete Audited Financial Report is available on our website. Percentages are calculated from IRS Form 990 for FYE 6/30/17. Agencies funded by United Way are not 'member agencies' and no membership dues or service fees are charged.

## 100% OF YOUR GIFT STAYS RIGHT HERE: CHANGING LIVES. TRANSFORMING COMMUNITIES.

### FAMILY STABILITY/ EDUCATION

Children are born healthy and stay developmentally on track; all children enter school ready to learn and more students will be reading at grade level by 4th grade; families live in safe, stable homes.



Parenting; early literacy, academic mentoring and early intervention supports; advocacy and treatment for abuse, neglect or violence.

### HEALTH

People are connected to regular, quality health services



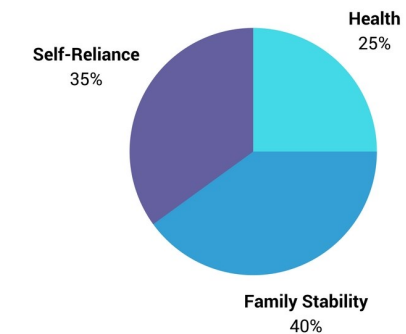
Affordable dental, medical and mental healthcare services; substance abuse treatment

### SELF-RELIANCE

Basic needs are met so people can remain independent.



Food pantries; emergency shelter, housing assistance; senior services



Grants were made to these 43 programs working in our three impact areas of **Family Stability/Education, Health and Self-Reliance**.

**CASA of Mesa County**  
Advocacy for Abused & Neglected Children  
**Child & Migrant Services**  
Hospitality Center  
**Colorado Discover Ability**  
Adaptive Recreation  
**Community Food Bank**  
Emergency Food  
**Counseling & Education Center**  
Low-Income Counseling  
**Doors 2 Success**  
Supportive Services  
**Girl Scouts**  
Girls Are Great!; Troop Pathways  
**Grand Junction Imagination Library**  
Books for Preschoolers  
**Grand Valley Catholic Outreach**  
Day Center; Housing Assistance; Soup Kitchen  
**Hispanic Affairs Project (HAP)**  
Legal Assistance  
**Hilltop Community Resources**  
B4 Babies; Family First; Daybreak; Latimer House  
**HomewardBound of the Grand Valley**  
GJ Community Homeless Shelter

**HopeWest**  
Adult Support; Kids Grief; Palliative Care  
**Karis, Inc.**  
The House, The Other House  
**Kids Aid**  
Backpack Program  
**MarillacHealth**  
Dental, Medical and Optical Programs  
**Mesa County Partners**  
Mentoring; Restitution Program  
Western Colorado Conservation Corps  
**Mesa County RSVP**  
RSVP; SHIP Program  
**Pro Bono Project of Mesa County**  
Legal Services  
**Riverside Educational Center**  
Afterschool Tutoring & Enrichment  
**St. Mary's Hospital Foundation**  
Gray Gourmet; Foster Grandparents; Senior Companions  
**Second Wind Fund**  
Mental Health  
**STRIVE**  
Family Services

**The Center**  
Child Sexual Abuse Services; Abuse Prevention Education  
**The Literacy Center-MCPLD**  
Adult Literacy  
**Western Colorado AIDS Project**  
Harm Reduction

UWMC also funds **Western Colorado 211** (information and referral), and the **Partnership for Children and Families**.

An additional **42 unaffiliated organizations** not listed here received funding through donor designations.