If you’re not ready to run a workplace campaign, a sponsorship might be a good fit for your company.

- **Thermometer:** A large 4’x8’ thermometer will show progress toward our $1 million goal. For $500, the thermometer will be placed in your chosen location (with proper permissions) and recognize your company for the sponsorship.

- **Print/radio advertising:** Help us spread the word by funding ads that will be co-branded with “your company supports United Way”. Options up to $2000.

- **SWAG:** A variety of SWAG sponsorships are available to co-brand your logo with the United Way’s. Put your name on pens, reusable bags, shirts, and more! Options range from $300-$700.

- **Events:** We host several events to train, plan, and celebrate our United Way Ambassadors, donors, and funded non-profit agencies. Our largest event is the annual Taste of the Grand Valley, with thousands of attendees. Event sponsorships are available from $300 - $5,000.

For more information on how to start your own Workplace Campaign and details about Sponsorship Opportunities contact us at:

info@uwmesacounty.org
970-243-5364
United Way of Mesa County's workplace campaigns are about bringing people in local workplaces together to take on our community’s most difficult issues.

Every campaign is different and can be shaped around your organization’s culture and timeline. Setting up and running a campaign is simple and we can help you every step of the way.

A workplace campaign allows employees to give through their paycheck. Even $1 per pay cycle can go a long way towards impacting people’s lives right here in Mesa County.

Whether you’re a small business, a major corporation or even a nonprofit, you can join nearly 100 other local businesses and organizations that run workplace campaigns each year.

Live United!

1. Choose your Champion! Select a leader for your campaign—someone passionate about our community.

2. Invite United Way of Mesa County to come out to do a brief presentation to your employees.

3. Hand out pledge forms and brochures at beginning or end of the discussion.

4. Set a deadline to turn in the pledge forms. Some companies offer an incentive to encourage donations.

5. Send out an e-mail or two throughout the week about United Way.

6. Follow-up is key. If you are a large organization and cannot reach everyone individually, put together a team to help with your outreach and follow-up.