



2019-20 United Way Sponsorship Opportunities

Thermometers

\$500 each *only 4 remaining, **First sponsors - High Country Beverage and Hilltop***

Show your support for the community by advertising it on our Thermometers we currently have four locations and are looking to add two more in 2019/2020

Print Advertising

\$2,000 Co-branded ads in The Daily Sentinel

Advertising used to highlight how UWMC funding improves our community. Four – ¼ page ad to run monthly from September to December

SWAG Co-Branded

- \$500 Reusable Bags *** Sponsored by Fisher Electric*** Campaign Materials go to over 100 businesses each year. These Bags are a symbol of our Workplace Campaigns and are gifts to the *Ambassadors* who run each campaign
- \$300 Pens – Pens are at used at events both internally, externally and for our Allocation Panels during our most impactful volunteer process

Events

Ambassador Training \$300

- Four Trainings during the campaigns for Workplace Ambassadors (folks who run the campaign at their place of business) 10-15 at each training

~~Pacesetter Kickoff \$2,000~~ ***2019 Sponsored by Alpine Bank*** Occurs Wednesday, August 21, 8:00am

- Exclusive sponsorship for invite-only breakfast where local companies kick off fundraising campaigns
- Your information and logo will be on each table and included in the program
- Attendance - 50 people from 30 local businesses and organizations that are long time United Way supporters
- One co-branded Billboard for four weeks

~~Community Kickoff \$3,000~~ *** 2019 Sponsored by FCI *** Occurs Thursday, September 19, 11:30am

- Exclusive sponsorships available of an invite-only, Community Campaign Kickoff lunch.
- Your information and logo will be on each table and included in the program
- Attendance- 80-100 people from local businesses and organizations
- Media covers event
- One co-branded Billboard for six weeks

~~Community Celebration \$3,000~~ ***2019 Sponsored by Bank of the San Juans*** \$3,000 Occurs Thursday, February 20th 11:30am

- This in an invite-only celebratory lunch to thank our supporters who run workplace campaigns.
- Your information and logo will be on each table and included in the program.
- Attendance- 100+ people from local businesses and organizations
- Media covers this event
- Co-branded and written advertorial in The Business Times covering the impact our campaign will have and will print in the edition following the Celebration in March.