

# GUIDELINES FOR ELIGIBILITY AND FUNDING



## All Grantees Must:

### 1) Impact one or more Investment Areas

- **Health & Wellness** - people are connected to regular, quality health care, including mental health and substance abuse treatment. **(priority)**  
*Examples: direct health care services for low-income or underinsured; care-navigation support*
- **Education** - children and youth have the skills and support needed to achieve academic milestones on time. **(priority)**  
*Examples: Kindergarten readiness, grade level reading*
- **Family Stability** - households have access to support and training so they can thrive as a family. *Examples: parenting programs, non-academic youth success programs.*

### 2) Incorporate at least one Guiding Principle

- Accessibility and outreach to the underserved: programs that increase access to services for under-served populations.
- Service coordination: programs that collaborate and coordinate their efforts, providing a comprehensive plan for clients requiring multiple services.
- Community participation: programs that promote community participation, volunteerism and advocacy
- Prevention through early intervention: programs that employ proactive approaches to prevent chronic or long-term problems from developing

### 3) Produce measurable results

Grantees must define outcomes, collect and analyze program data, report results.

### 4) Demonstrate administrative

**effectiveness.** Make the best use of resources available to the organization.

## Funding Range

United Way of Mesa County has a two-year grant cycle beginning every other year in October.

In years past, single-year grants ranged from \$2,500 to \$20,000, with the majority falling between \$5,000 and \$10,000. Grants outside of this range are rare, and amounts allocated to first-year recipients are generally at the lower end.

LY Average \$9,300 LY Mode: \$6,000

Examples of recent grants:

- \$12,900 for after-school tutoring and enrichment activities for low-income, at-risk students
- \$11,400 for counseling services to low-income residents of Mesa County.
- \$4,200 for a character-building program for girls

## United Way Does Not Fund:

- Capital projects
- Equipment purchases
- Services which are primarily religious or political in nature
- Lobbying
- Formal education
- Arts and Culture programs
- Environmental organizations